

PostBidShip Introduces CarrierPreferences™ to Digital Freight Matching Platform

Capabilities Bolster Carrier Load Acquisition Efficiency and Strengthen Shippers' Private Carrier Networks



SCOTTSDALE, Ariz., February 24, 2020 - [PostBidShip](#), an emerging digital freight technology company, announced as part of Release 2.0 of the PostBidShip Digital Freight Matching Platform, the introduction of CarrierPreferences™ for more efficient OTR (over-the-road) carrier interactions with shippers. These features increase the convenience for carriers to quickly secure loads of interest to them and keep their fleet moving. Loads that are a good fit for carriers to quote and book are pushed to them.

Carriers can create their preferences up front so that they get a clear view of loads they truly want to see. Carrier can set geographies they serve; specify lanes and equipment they offer. With CarrierPreferences™, users can also configure frequency and type of push notifications on load opportunities matching their preference profiles. Such preferences streamline the load 'clutter' they may otherwise see. These profiles are also used by the digital freight matching technology to find best fits of loads to carriers' preferences and capabilities. Carriers then only need to communicate their desired price without the need for phone calls and emails.

There is no longer a need to be searching through load boards or keying in information to search for loads of interest. Carriers only see what they want to see and can realistically service. Carrier notifications and invites are for loads matching their stated preferences. Carriers can change their preferences as frequently as desired to align with their immediate needs. Once CarrierPreferences™ are in place, PostBidShip's platform intelligence and methodologies fully automate the load invitation push notifications, quoting, and booking process as well as all associated notifications.

"With Release 2.0 of the PostBidShip Digital Freight Matching Platform, CarrierPreferences™ brings the level of streamlining, automation and efficiencies to a new level for shippers' and carriers' digital freight matching processes.", says Sam Levin, CEO of PostBidShip. "Combining CarrierPreferences™ with other elements of

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PostBidShip's enhanced freight matching such as [ShipperPreferences™](#) and [I'LL TAKE IT™](#) ensures all parties are only interacting with loads that make sense to them, shrinking the time to match capacity to loads."

About PostBidShip

PostBidShip is a neutral digital freight platform that replaces outdated workflows with quick, cost-effective and efficient matching of loads to transportation capacity in real-time, using near-time data analytics, market indices modelling and real-time digital collaboration, benefiting both parties through an optimal mix of cost, performance, convenience and asset utilization. For more information, visit www.postbidship.com.

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