

PostBidShip Releases I'LL TAKE IT™ Freight Load Reservations

*Shippers Can Offer Loads to Their Private Carrier Networks
for Immediate Bookings on Digital Freight Matching Platform*



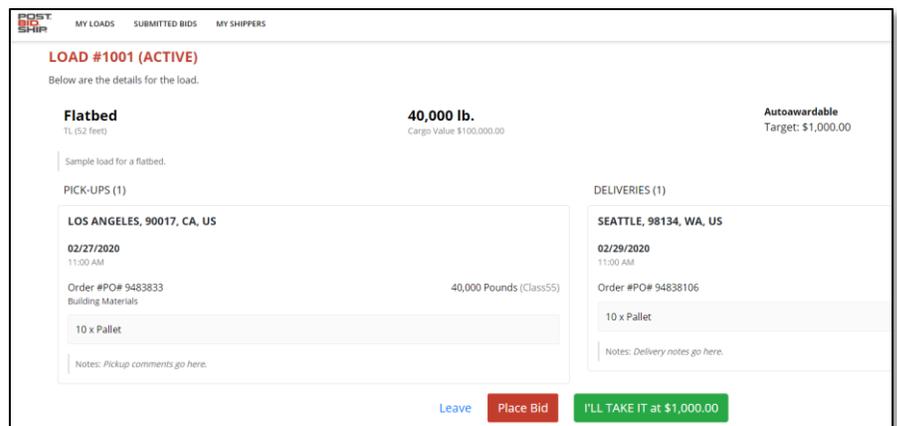
SCOTTSDALE, Ariz., February 19, 2020 - [PostBidShip](#), a digital freight technology company, today announced as part of release 2.0 of its Digital Freight Matching Platform, the introduction of I'LL TAKE IT™ Load Reservations for use by shippers of all sizes to collaborate with their OTR (over-the-road) private carrier networks for freight shipping.

With I'LL TAKE IT™, shippers can opt to offer a load to their private carrier networks at a specified rate using PostBidShip's cloud-based software platform. Carriers can see the rate alongside all load details before booking the load. Motivated carriers and brokers can then automatically and immediately select, secure and confirm the offered load with a click of the I'LL TAKE IT™ button.

The platform intelligence and methodologies fully automate the load booking process and associated notifications. All carriers retain the option to quote the load as well and see if they secure the load in that manner.

Shippers using existing internal systems (TMS, WMS, ERP and other order management systems) can leverage the capability through existing plug-in APIs that do not require substantial process changes to realize this automation as well as get the booking details back. Combined with PostBidShip's enhanced freight matching in release 2.0 that combines shippers' suggested loads with carriers' preferred lanes and equipment, I'LL TAKE IT™ accelerates the time to match capacity to loads.

"We are excited to announce I'LL TAKE IT™ functionality alongside our shipper and carrier preferences with release 2.0 of the PostBidShip Freight Matching Platform.", said Sam Levin, CEO of PostBidShip. "Both shippers and carriers recognize many freight processes have too much friction so if time-wasting negotiations can be replaced with a fair price and easy load booking process automation, it is a tremendous win. Combined with the





push notifications, I'll TAKE IT™ represents one more way for shippers and carriers to seamlessly and efficiently collaborate using PostBidShip for reliable capacity at a fair price for mutual benefit.”

Unlike most offerings, PostBidShip is a neutral digital freight matching platform, is not a broker and is focused exclusively on enabling shippers' private carrier networks to interact more efficiently for mutual benefit. There is no additional fee or surcharge on either shippers or carriers in using I'll TAKE IT™.

About PostBidShip

PostBidShip is a neutral digital freight platform that replaces outdated workflows with quick, cost-effective and efficient matching of loads to transportation capacity in real-time, using near-time data analytics, market indices modelling and real-time digital collaboration, benefiting both parties through an optimal mix of cost, performance, convenience and asset utilization. For more information, visit www.postbidship.com.

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