PostBidShip Introduces ShipperPreferences™
to Digital Freight Matching Platform
Enhanced Shipper Capabilities Further Automate
Digital Freight Matching Process for Shippers' Private Carrier Networks

SCOTTSDALE, Ariz., February 21, 2020 - PostBidShip, a digital freight technology company, today announced as part of Release 2.0 of the PostBidShip Digital Freight Matching Platform, the introduction of ShipperPreferences™ for shippers of all sizes to collaborate with their OTR (over-the-road) private carrier networks.

With ShipperPreferences™, users can set default attributes for nearly every aspect of a load. This capability greatly aids not only simplified and rapid load releases but also any API integration of loads from shippers' existing internal systems (TMS, WMS, ERP and order management systems). Shippers can set I'LL TAKE IT™ load reservation elements for easier and automated load tender execution. Default private carrier network grouping and carrier assignments can also be managed with ShipperPreferences™. Shippers can also determine whether and under what conditions to invite 'out of network' carriers and brokers to quote loads.

PostBidShip's ShipperPreferences™ also includes Shipper Routing Guidelines that empowers shippers to configure specialized rules for inviting private carrier network providers based upon attributes. Factors can include various geographical definitions, equipment types, even the interests of the shippers' end customers' carriers can be incorporated. Once established, bidders to loads can be automatically managed by the rules configured within PostBidShip. Load routing rules can also be communicated via API integrations with shippers' existing internal systems (TMS, WMS, ERP and order management systems). Shipper Routing Guidelines are flexible in that an unlimited number of rules can be created for covering the level of direction in how private carrier network carriers are invited to loads.

Once ShipperPreferences™ are in place, PostBidShip's platform intelligence and methodologies fully automate the load invitation, quoting, and booking process as well as all associated notifications.

"With Release 2.0 of the PostBidShip Digital Freight Matching Platform, ShipperPreferences™ brings the level of streamlining, automation and efficiencies to a new level for our customers' and their carriers' digital freight matching processes.", said Sam Levin, CEO of PostBidShip. "Combining ShipperPreferences™ with other capabilities of PostBidShip's enhanced digital freight matching such as I'LL TAKE IT™ and CarrierPreferences™ ensures all parties within shippers' private carrier networks are only interacting with loads that make sense to them, shrinking the time to match capacity to loads."

About PostBidShip

PostBidShip is a neutral digital freight platform that replaces outdated workflows with quick, cost-effective and efficient matching of loads to transportation capacity in real-time, using near-time data analytics, market indices modelling and real-time digital collaboration, benefiting both parties through an optimal mix of cost, performance, convenience and asset utilization. For more information, visit www.postbidship.com.

###